

Programme

20.04.2018 // SZDW 2018 Opening Day

@ Sea World Culture and Arts Center

11:30 **Italian Pavilion Opening**

22.04.2018 // Italian Day presented by Mattia Romeo

@ Sea World Culture and Arts Center **Mountain View Theater**

10:00 **Welcome speech & Introduction**

Laura Egoli - Consul General of Italy in Guangzhou

Michele Bonino - Rector's Delegate for relations with China, Politecnico di Torino (PoliTo)

10:30 **Keynote speech**

Barbara Pietrsanta- Member of board of directors, Museo del Design della Triennale di Milano

11:15 **Encounter #1 // 3+1 Italian Design Association (IDA) & Chinese designer (Victor Zhu)**

Moderator: Ole Bouman - Director, Design Society

Theme: "Unexpected"

12:15 **Lunch Break**

13:30 **Italian Pavilion guided tour**

Led by IDA, PoliTo and Shenzhen City of Design Promotion Association (SDPA)

14:00 **Project presentation**

Fabrizio Alessio - Shenzhen Design Award for Young Talents winner (SDAY Award)

14:30 **Shenzhen meets Torino**

Marco Alessandro Giusta - Deputy Mayor, Municipality of Torino

Paolo Mellano - Director of the Department of Architecture and Design, Politecnico di Torino (PoliTo)

Zhang Botao - School of Architecture and Urban Planning, Shenzhen University (SZU)

Xu Ting - Secretary General, Shenzhen City of Design Promotion Association (SDPA)

16:00 **Conclusions**

Ole Bouman - Director, Design Society

16:30 **Italian Pavilion guided tour**

Led by IDA , PoliTo and SDPA

23.04.2018 // Encounter #2

@ Sea World Culture and Arts Center, **Italian Pavilion**

12:30 - 13:30 **3+1 IDA & Chinese designer (Tony Lee)**

Moderator: Maurizio Vrenna (PoliTo)

Theme: "Responsive"

24.04.2018 // Maker Workshop

@ Sea World Culture and Arts Center, **Italian Pavilion**

10:00 -13:00 **Workshop**

Fabrizio Alessio (SDAY Award)

26.04.2018 // Encounter #3

@ Sea World Culture and Arts Center, **Italian Pavilion**

12:30 - 13:30 **3+1 IDA & Chinese designers (Neil Mclean Gaddes)**

Moderator: Ling Gu (Design Society)

Theme: "Interactive"

27.04.2018 // Encounter #4

@ Sea World Culture and Arts Center, **Italian Pavilion**

12:30 - 13:30 **3+1 IDA & Chinese designers (Chris Cheung, h0nh1m)**

Moderator: Francesco Carota (PoliTo)

Theme: "Mindful"

28.04.2018 // NABA – Nuova Accademia di Belle Arti Day

@ Sea World Culture and Arts Center, **Italian Pavilion**

10:00 **Opening and introduction of the NABA Design Day**

Zhao Rong - Programme Director, Design Society

10:05 **NABA Day Presentation**

Xiaodan Wu - NABA

10:30 **Lecture & workshop: Design as a conceptual process**

Nicoletta Morozzi - NABA

11:30 **Exploring the identity of a Chinese designer**

Zhang Lei - Pinwu Design Studio and Rong Library, Domus Academy Alumni

12:00 **Kites Assembly Workshop**

Yu Haibin - Kite Master

12.15 **Lunch Break**

13:30-17:00 **Workshop: "Design in the Air"**

Nicoletta Morozzi - NABA

Yu Haibin - Kite Master

Zhang Lei - Pinwu Design Studio and Rong Library, Domus Academy Alumni